

ANNIE PEARSON

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CONSULTING EXPERTISE

Developmental editing, style guides, and project management for deep technical content.
Individual and classroom guidance for author-initiated publication processes and tools.
Content strategy for technology innovations and special audiences.
Executive communications for new technologies and technical policies.
Beta technical documentation and developer kits for new technologies and new software.
Policy and process guides for corporate compliance programs.

PROFESSIONAL HISTORY

Jugum Press, *Owner/managing editor*, 2012–present

Guidance and 1:1 coaching for writing, editing, and publication design and processes.
Comprehensive publishing services: Writing, editing, publication design, print and ebook production, and distribution for technical content, fiction, and long-form non-fiction.
www.jugumpress.com

Microsoft Corporation, 1996–2012

Director, Technical Strategy and Policy Programs, Microsoft Research, 2007–2012

Drive technology strategy and policy programs for Research division at Microsoft. Lead writer and project manager for software development kits, technical documentation, website management, and policy records management. Example projects:
—Privacy, anticorruption, and Web governance policies and program implementation.
—First beta [Kinect for Windows Software Developer Kit \(SDK\) documentation](#)

Program manager, Strategic Publications, Windows Hardware and Driver Quality, 2002–2007

Publications manager, Windows Hardware Evangelism, 1996–2002

Manage small teams delivering strategic print and Web communications for hardware designers, driver developers, and OEM/IHV testers, aligning publication strategy with Microsoft business objectives for the Windows hardware platform.

Lead writer and project manager for publications such as:

—[Developing Drivers with the Windows Driver Foundation](#) from Microsoft Press
—[PC 99 System Design Guide](#) and related Windows Logo Program communications

Wasser Communications, *Technical writer and project lead*, 1991–1996

Key technical content for system administrators, power users, OEM system designers. Example projects: *Windows 95 Resource Kit*; Windows NT user guides.

Asymetrix, 1988–1991. *Writing manager; lead technical writer* for ToolBook.

Cadex, 1987–1988. *Project lead; technical writer*.

Word Services, 1981–1988. *Owner; principal writer/editor*.

Earlier: Grantsmanship, plus administrative and technical writing roles in companies such as Seattle City Light, Ecotope Group, Area Agency on Aging.

EDUCATION, SKILLS, AND PERSONAL INTERESTS

Masters and Bachelors degrees in General Studies, Southern Oregon College.

Graduate studies in English, University of Washington.

Workshop leader for internal writing, management, and technical training workshops, Microsoft. Office productivity software, HTML and production tools, SharePoint.

[Author of fiction series](#):

The Accidental Heretics series (as E.A. Stewart): *Bone-mend and Salt; Trebuchets in the Garden*

Rain City Comedy of Manners series: *Nine Volt Heart; The Grrrl of Limberlost, Artemis in the Desert*